

# Hobby Heat

## OFFICIAL RULES

Sponsored by Whatnot Inc. ("Sponsor" or "Whatnot")

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.** BY ENTERING OR PARTICIPATING IN THE PROMOTION, YOU AGREE TO THESE "OFFICIAL RULES," WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING.

## 1. PROMOTION PERIOD

The Hobby Heat promotion (the "Promotion") begins on August 7, 2025 at 12:00:01 AM Eastern Time and ends on August 9, 2025 at 11:59:59 PM Eastern Time (the "Promotion Period"). Sponsor's clock will be the official timekeeper for the Promotion.

## 2. ELIGIBILITY

Open only to legal residents of the United States and Canada, who are eighteen (18) years of age or older at the time of entry and have a valid Whatnot account with a rating of 4.5 or greater. Employees, officers, and directors of Whatnot Inc. and its affiliates, subsidiaries, advertising and promotion agencies, and immediate family members or persons living in the same household are not eligible. Void where prohibited.

## 3. HOW TO ENTER

You may enter the Promotion in one of the following two ways:

**a.** Receive one (1) entry for each sale made during a show scheduled between August 7-9, 2025 that uses the tag "Hobby Heat" during the Promotion Period. Shows must be scheduled during the Promotion Period and use the required tag to be eligible. Mystery games, wheels, and similar chance-based selling formats are not permitted as part of qualifying shows for this Promotion. Sales from such formats will not count toward entries.

**b.** Receive one (1) entry by scheduling at least one show during the Promotion Period using the tag "Hobby Heat." You must have a Whatnot seller account and schedule at least one qualifying show tagged "Hobby Heat" during the Promotion Period. No sales are required for this entry method.

Use of multiple accounts, identities, or devices to circumvent these rules will result in disqualification. Automated entries, bulk entries, or entries submitted by third parties will be disqualified. All entries, regardless of method, have an equal chance of winning and will be pooled together for the drawing.

## 4. PRIZE

One (1) winner will receive a \$10,000 cash prize. Prize is not transferable and may not be substituted. Approximate Retail Value ("ARV"): \$10,000. All prize details are at the Sponsor's sole discretion. The winner will be required to complete an affidavit of eligibility, liability/publicity release, and IRS Form W-9 or W-8BEN as a condition of receiving the prize.

## 5. WINNER SELECTION & NOTIFICATION

Winner will be selected in a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received. Winner will be notified by email within five (5) business days after the end of the Promotion Period and must respond within five (5) days or prize may be forfeited and awarded to an alternate. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE Promotion. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

## 6. TAXES

Winner is solely responsible for all applicable federal, state, and local taxes and may be required to complete a W-9 and provide a valid Social Security Number or other taxpayer ID for tax reporting purposes. If required by law, Sponsor will issue an IRS Form 1099. Failure to provide required information may result in forfeiture of the prize.

## 7. GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final. Sponsor reserves the right to disqualify any entrant who tampers with the entry process, circumvents entry limits, provides false information, or otherwise violates these rules. Sponsor is not responsible for lost, late, incomplete, or misdirected entries; technical, hardware, or software malfunctions; lost or unavailable network connections; or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion if it becomes incapable of running as planned for any reason, including but not limited to fraud, technical failures, or any other causes beyond Sponsor's control. In the event of termination, winners will be selected from among all eligible entries received as of date of termination.

## 8. RELEASE & LIMITATION OF LIABILITY

By participating, entrants release and hold harmless Sponsor and its affiliates, officers, directors, employees, and agents from any and all liability, loss, or damage arising from or in connection with participation in the Promotion or the awarding, receipt, or use of any prize. Entrants waive all right to, and hold the Promotion Parties harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this Promotion or the acceptance, use, or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

## 9. PUBLICITY

Except where prohibited, by participating in the Promotion, you consent to the use of your Whatnot username, name, photo and/or likeness, biographical information, entry and statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in the Whatnot App and Sponsor's website and social media channels, without additional compensation.

## 10. PRIVACY

Information submitted with an entry is subject to Sponsor's Privacy Policy at <https://www.whatnot.com/privacy>. Sponsor and its agents, affiliates, subsidiaries, representatives or service providers may use entrants' personal information submitted with entry for purposes of prize fulfillment and/or for future marketing by Sponsor, as permitted by law.

## 11. WINNERS LIST

For the name of the prize winner, available after August 20, 2025, send a self-addressed, stamped envelope to: Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114.

## 12. GOVERNING LAW & VENUE

These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Promotion or these Official Rules must be brought in the courts located in Los Angeles County, California.

## 13. ADDITIONAL DISCLOSURES

- Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.
- Acceptance of the prize constitutes permission for Sponsor to use winner's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law.

## 14. SPONSOR

Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114.