

# Pokémon Day 30th Birthday GMV Bonus Promotion (EU)

## OFFICIAL RULES

Sponsored by Whatnot Europe Limited ("Sponsor" or "Whatnot")

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. BY ENTERING OR PARTICIPATING IN THE PROMOTION, YOU AGREE TO THESE "OFFICIAL RULES," WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING.

### 1. PROMOTION PERIOD

The Pokémon Day 30th Birthday GMV Bonus Promotion (the "Promotion") begins on February 27, 2026 at 12:00:01 AM GMT and ends on February 27, 2026 at 11:59:59 PM GMT (the "Promotion Period"). Sponsor's clock will be the official timekeeper for the Promotion.

### 2. ELIGIBILITY

Open only to legal residents of the United Kingdom, Germany, France, and the Netherlands, who are eighteen (18) years of age or older at the time of entry and have a valid Whatnot account with a rating of 4.5 or greater. Employees, officers, and directors of Whatnot Europe Limited and its affiliates, subsidiaries, advertising and promotion agencies, and immediate family members or persons living in the same household are not eligible. Void where prohibited.

### 3. HOW TO ENTER

You may enter the Promotion in one of the following two ways:

- a. Receive one (1) entry for every €1,000 (or £1,000 for UK residents) in GMV during a show scheduled on February 27, 2026 that uses the tag "Pokémon Day on Whatnot: The 30th Birthday Bash" during the Promotion Period.

For purposes of this Promotion, "GMV" means the total value of non-cancelled orders processed on the Whatnot Platform in the Pokémon Cards categories during the Promotion Period. Shows must be scheduled during the Promotion Period, use the required tag, and be in the Pokémon Cards categories to be eligible.

Mystery games, wheels, and similar chance-based selling formats are not permitted as part of qualifying shows for this Promotion. Sales from such formats will not count toward entries.

- b. Receive one (1) entry by scheduling at least one show during the Promotion Period using the tag "Pokémon Day on Whatnot: The 30th Birthday Bash." You must have a Whatnot seller account and schedule at least one qualifying show tagged "Pokémon Day on Whatnot: The 30th Birthday Bash" during the Promotion Period. No sales are required for this entry method.

Use of multiple accounts, identities, or devices to circumvent these rules will result in disqualification. Automated entries, bulk entries, or entries submitted by third parties will be disqualified. All entries, regardless of method, have an equal chance of winning and will be pooled together for the drawing.

### 4. PRIZE

One (1) winner will receive a cash prize of €3,000 or £3,000, depending on the winner's country of residence. If the winner is a resident of the United Kingdom, the prize will be awarded in GBP (£3,000). If the winner is a resident of Germany, France, or the Netherlands, the prize will be awarded in EUR (€3,000). The prize is not transferable and may not be substituted. All prize details are at the Sponsor's sole discretion. The winner will be required to confirm eligibility and provide any documentation reasonably required by Sponsor as a condition of receiving the prize.

## 5. WINNER SELECTION & NOTIFICATION

Winner will be selected in a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received. Winner will be notified by email within five (5) business days after the end of the Promotion Period and must respond within five (5) days or the prize may be forfeited and awarded to an alternate.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

## 6. TAXES

Winner is solely responsible for all applicable taxes in their country of residence arising from receipt of the prize. Winner may be required to provide tax identification or other documentation as required by applicable law. Failure to provide required information may result in forfeiture of the prize.

## 7. GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final. Sponsor reserves the right to disqualify any entrant who tampers with the entry process, circumvents entry limits, provides false information, or otherwise violates these rules.

Sponsor is not responsible for lost, late, incomplete, or misdirected entries; technical, hardware, or software malfunctions; lost or unavailable network connections; or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion if it becomes incapable of running as planned for any reason, including but not limited to fraud, technical failures, or any other causes beyond Sponsor's control. In the event of termination, winners will be selected from among all eligible entries received as of date of termination.

## 8. RELEASE & LIMITATION OF LIABILITY

To the fullest extent permitted by applicable law, by participating, entrants release and hold harmless Sponsor and its affiliates, officers, directors, employees, and agents from any and all liability, loss, or damage arising from or in connection with participation in the Promotion or the awarding, receipt, or use of any prize. Nothing in these Official Rules excludes or limits Sponsor's liability for death or personal injury caused by Sponsor's negligence, fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited under applicable law.

## 9. PUBLICITY

By participating in the Promotion, you consent to the use of your Whatnot username, name, photo and/or likeness, biographical information, entry, and statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in the Whatnot App and Sponsor's website and social media channels, without additional compensation. You may withdraw your consent at any time by contacting Sponsor at [legal@whatnot.com](mailto:legal@whatnot.com), although withdrawal will not affect any use that has already taken place.

## 10. PRIVACY

Information submitted with an entry is subject to Sponsor's Privacy Policy at <https://www.whatnot.com/privacy>. Sponsor processes entrants' personal data for the purposes of administering the Promotion, selecting and notifying the winner, fulfilling the prize, and

(where you have consented or Sponsor has a legitimate interest) marketing communications. The lawful basis for this processing is the performance of these Official Rules (Article 6(1)(b) GDPR) and Sponsor's legitimate interest in promoting its platform (Article 6(1)(f) GDPR). Entrants have the right to access, rectify, erase, restrict, or port their personal data, and to object to processing, by contacting Sponsor at [legal@whatnot.com](mailto:legal@whatnot.com). Entrants also have the right to lodge a complaint with their local data protection authority.

## **11. WINNERS LIST**

For the name of the prize winner, available after March 31, 2026, send a request by email to [legal@whatnot.com](mailto:legal@whatnot.com) or by post to: Whatnot Europe Limited, First Floor, Penrose 2, Penrose Dock, Cork, T23 YY09, Ireland.

## **12. GOVERNING LAW & VENUE**

These Official Rules are governed by the laws of Ireland. Any dispute arising out of or in connection with these Official Rules or the Promotion shall be subject to the exclusive jurisdiction of the courts of Ireland, provided that nothing in these rules restricts any entrant's rights under the mandatory consumer protection laws of their country of residence.

## **13. ADDITIONAL DISCLOSURES**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Acceptance of the prize constitutes permission for Sponsor to use winner's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, subject to the winner's right to withdraw consent as described in Section 9 above, and unless otherwise prohibited by law.

## **14. SPONSOR**

Whatnot Europe Limited, Company Registration Number 723475, a limited company organised under the laws of Ireland having its registered business at First Floor, Penrose 2, Penrose Dock, Cork, T23 YY09, Ireland.