

Whatnot Card Show 9 Seller Promotion Official Rules

1. Promotion Period

The Whatnot Card Show 9 Seller Promotion (the “Promotion”) begin on October 15, 2026 at 12:00:01 AM Eastern Time. They end on October 18, 2026 at 11:59:59 PM Eastern Time (the “Promotion Period”). Sponsor’s clock is the official timekeeper for the Promotion.

2. Eligibility

The Promotion is open only to Whatnot sellers who are legal residents of the 50 United States or the District of Columbia; are eighteen (18) years of age or older, or the age of majority in their state, whichever is older; have a valid Whatnot seller account in good standing, as determined by Sponsor, during the Promotion Period and through prize fulfillment; and received a written invitation from Sponsor to participate (each, an “Eligible Seller”).

Sponsor invites sellers whose average monthly GMV as of October 4, 2026, as calculated by Sponsor, was \$60,000 or less. The seller’s GMV must also have been mostly in the 1) Pokémon or 2) Sports Cards or Entertainment Cards categories. Invitations are not transferable.

Employees, officers, and directors of Whatnot Inc. are not eligible. Neither are those of its affiliates, subsidiaries, and advertising and promotion agencies, nor their immediate family members or persons living in the same household. Void where prohibited.

3. How to Participate; Qualification; GMV

No sign-up is required. To participate, an Eligible Seller hosts live shows on the Whatnot Platform during the Promotion Period. Each show must use the tag “Whatnot Card Show 9” (a “Tagged Show”). Only Tagged Shows hosted from the invited account count.

Sponsor assigns each Eligible Seller to either the Pokémon Track or the Sports/Entertainment Cards Track. The assignment is based on the seller’s majority category as of October 4, 2026, as determined by Sponsor. Each Eligible Seller competes in one Track only.

To qualify for a prize, an Eligible Seller must host at least two (2) Tagged Shows during the Promotion Period. Each of those shows must last at least sixty (60) minutes of continuous live streaming and generate at least \$500 in GMV.

For purposes of this Promotion, “GMV” means the total value of non-cancelled orders processed on the Whatnot Platform in an Eligible Seller’s Tagged Shows during the Promotion Period. GMV excludes shipping, taxes, tips, and fees. Mystery games, wheels, and similar chance-based selling formats are not permitted as part of qualifying shows for this Promotion and sales from such formats will not count toward GMV.

Sponsor may also exclude from GMV any orders that are cancelled, refunded, returned, disputed, or charged back before winners are verified; any orders placed by the seller or the seller’s affiliates, employees, family or household members, or associated accounts; and

any orders that Sponsor believes involve shill bidding, self-dealing, collusion, artificial inflation, or a violation of Sponsor’s Terms of Service or policies. Using multiple accounts, identities, or devices to get around these rules will result in disqualification.

SPONSOR CALCULATES GMV, SHOW DURATION, TRACK ASSIGNMENTS, AND QUALIFICATION IN ITS SOLE DISCRETION, USING ITS OWN RECORDS AND METHODS. SPONSOR’S CALCULATIONS ARE FINAL AND BINDING. SELLER-GENERATED REPORTS AND THIRD-PARTY TOOLS WILL NOT BE CONSIDERED.

4. Prizes

One (1) winner per Track. Each winner chooses one option for their Track:

Track	Experience Option	Cash Option
Pokémon	Two (2) tickets to Pokémon Night Out On November 10, 2026 at The O2, London, United Kingdom (up to \$250 per ticket), plus a \$5,000 cash travel allowance. ARV: up to \$5,500	\$5,000
Sports/Entertainment Cards	Two (2) courtside seats at one (1) eligible regular-season NBA game of the winner’s choice, up to \$10,000 per seat (up to \$20,000 total), plus a \$2,500 cash travel allowance. ARV: up to \$22,500	\$12,500

For the Sports/Entertainment Cards prize, the winner chooses the game. The prize is two (2) courtside seats at an eligible game. Eligible games are 2026-27 regular-season games with courtside seats available within the per-seat cap, and not all games will be eligible. The winner may instead ask for two (2) non-courtside seats at any 2026-27 regular-season game, if those seats are available within the per-seat cap. The winner must request a game, and any seats other than courtside, at least twenty-one (21) days before the game is played, and no later than March 1, 2027. Tickets are subject to availability. If the requested seats are not available within the cap, the winner may make another request or choose the Cash Option. Sponsor chooses the specific courtside seat location within the cap. If the winner does not make a timely request, they receive the Cash Option. Choosing non-courtside seats does not entitle the winner to any cash for the difference between the ticket cost and the cap. Actual value depends on market prices at the time of purchase. If the actual value is below the ARV, Sponsor will not pay the difference.

Prizes are not transferable. They may not be substituted or redeemed for cash except as these Official Rules provide. If any prize or part of a prize becomes unavailable, Sponsor may award a prize of equal or greater value or the Cash Option. All prize details are at Sponsor’s sole discretion.

As a condition of receiving a prize, the winner may be required to complete an affidavit or declaration of eligibility, a liability and publicity release, and/or an IRS Form W-9.

5. Winner Determination and Notification

In each Track, the qualified Eligible Seller with the highest GMV is the potential winner. If there is a tie, the seller with the higher number of unique buyers across Tagged Shows wins. If still tied, the seller who reached their final GMV total earliest wins. No winner is selected at random.

Sponsor will notify potential winners by email and/or in-app message by October 21, 2026. A potential winner must respond within forty-eight (48) hours of notification, with their prize choice and the documents listed in Section 4. A potential winner who responds without choosing an option receives the Cash Option.

A potential winner forfeits the prize if they do not respond in time, are ineligible, or decline. The prize may then be awarded to the next-ranked qualified Eligible Seller in that Track, on the same terms. There will be no more than two (2) alternates per Track.

If the Pokémon Track winner has not chosen the Experience Option and returned all required documents by 11:59 PM Eastern Time on October 30, 2026, only the Cash Option is available., only the Cash Option is available.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL SPONSOR HAS VERIFIED THEIR ELIGIBILITY AND NOTIFIED THEM THAT VERIFICATION IS COMPLETE.

6. Travel and Event Terms

The travel allowance is a cash payment. Winners arrange and book their own airfare, lodging, ground transportation, and meals. Sponsor does not book or guarantee any travel. Winners pay any costs above the allowance and any expenses not listed in Section 4.

Sponsor pays the travel allowance after verification and receipt of the required documents. Payment may arrive after the winner needs to book travel. Where feasible, Sponsor will try to pay at least seven (7) days before the event.

A guest must be eighteen (18) or older or be accompanied by a parent or legal guardian. Before tickets are issued, the guest must sign a liability and publicity release. If the guest does not sign, Sponsor may either award the tickets to the winner alone, with no compensation for the guest ticket, or award the Cash Option.

Tickets are subject to the terms, codes of conduct, ID requirements, and policies of the ticket issuer, the venue, the event organizer, and for the Sports/Entertainment Card prize, the NBA. Tickets may not be resold or offered for resale. If the winner or guest is refused entry or removed, the prize is forfeited without compensation.

Sponsor is not responsible if an event is postponed, rescheduled, relocated, or cancelled; if its lineup, format, or participants change; if it is played without fans; or if the winner or guest cannot attend. If an event is cancelled and not rescheduled, Sponsor's only obligation is to award that Track's Cash Option. A rescheduled event or unused travel arrangements do not entitle the winner to additional compensation.

Sponsor is not responsible for travel delays, cancellations, or missed connections, or for weather. It is also not responsible for lost or stolen tickets or property, problems with passports, visas, travel authorizations, or other travel documents, denial of entry to any country, currency exchange rates, foreign transaction fees, or any injury, loss, or damage connected with travel or attendance. Winners and guests travel and attend at their own risk. They must follow all applicable laws and venue health and safety rules. Winners and guests traveling outside the United States must comply with all entry, customs, and local requirements of the destination country.

For the Pokémon prize, the winner and guest must each hold a passport valid for travel to the United Kingdom and any visa or travel authorization the United Kingdom requires for entry, such as an Electronic Travel Authorisation. Obtaining these documents, and paying for them, is the winner's and guest's responsibility. If the winner or guest cannot get the required documents in time, or is refused entry to the United Kingdom, Sponsor may award the Cash Option in place of the Experience Option, and Sponsor has no further obligation.

7. Taxes

Each winner is solely responsible for all applicable federal, state, and local taxes. Each winner must complete a W-9 and provide a valid Social Security Number or other taxpayer ID for tax reporting. Sponsor will issue an IRS Form 1099 for the full prize value, including any travel allowance and ticket value. Failure to provide required information may result in forfeiture of the prize.

8. General Conditions

By participating, participants agree to be bound by these Official Rules and by Sponsor's decisions, which are final.

Sponsor may disqualify any participant, and may withhold or reclaim any prize, if the participant manipulates GMV or rankings, provides false information, makes misleading claims to buyers about the Promotion, loses good standing before the prize is fulfilled, or otherwise violates these Official Rules or Sponsor's Terms of Service, or acts in an unsportsmanlike or disruptive manner.

Sponsor is not responsible for tagging errors, streaming interruptions, technical, hardware, or software malfunctions, or lost or unavailable network connections. It is also not responsible for failed, incorrect, inaccurate, incomplete, or delayed electronic communications or data.

Sponsor may, in its sole discretion, cancel, terminate, modify, or suspend the Promotion if it cannot run as planned for any reason. Reasons include fraud, technical failures, or other causes beyond Sponsor's control. If the Promotion is terminated, Sponsor may determine winners based on GMV calculated as of the termination date.

If these Official Rules conflict with any FAQ, promotional material, or communication, these Official Rules control.

9. Release and Limitation of Liability

By participating, participants release and hold harmless Sponsor and its affiliates, officers, directors, employees, and agents (the "Promotion Parties"). The release covers any and all liability, loss, or damage arising from or in connection with the Promotion. It also covers the awarding, receipt, or use of any prize, including travel and event attendance.

Participants waive all claims against the Promotion Parties for any liability, loss, damage, or expense arising from or in connection with this Promotion or the acceptance, use, or misuse of any prize. They also hold the Promotion Parties harmless from those claims. This includes punitive, incidental, and consequential damages and attorneys' fees.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

10. Publicity

Except where prohibited, participants consent to Sponsor's use of their Whatnot username, name, photo and/or likeness, biographical information, Promotion results, and statements attributed to them (if true) for advertising and promotional purposes, without additional compensation. Permitted uses include the Whatnot App and Sponsor's website and social media channels.

11. Privacy

Information collected in connection with the Promotion is subject to Sponsor's Privacy Policy at <https://www.whatnot.com/privacy>. Sponsor and its agents, affiliates, subsidiaries, representatives, or service providers may use participants' personal information for prize fulfillment. They may also use it for future marketing by Sponsor, as permitted by law.

12. Winners List

For the names of the prize winners, send a self-addressed, stamped envelope to: Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114. The list will be available after November 18, 2026.

13. Governing Law and Venue

These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit, or case arising out of or in connection with this Promotion or these Official Rules must be brought in the courts located in Los Angeles County, California.

14. Non-Affiliation

The Pokémon Company, Nintendo, the National Basketball Association, its teams, The O2h, and the event organizers do not sponsor, endorse, or administer the Promotion. None of them is affiliated with it. All trademarks belong to their respective owners and are used only to describe the prizes.

15. Sponsor

Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114.