Whatnot Big Game Seller Giveaway

Official Rules

Sponsored by Whatnot Inc. ("Sponsor" or "Whatnot")

NO PURCHASE, SALE, OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR SALE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. BY ENTERING OR PARTICIPATING IN THE PROMOTION, YOU AGREE TO THESE "OFFICIAL RULES," WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING.

PROMOTION PERIOD

The Whatnot Big Game Seller Giveaway (the "Promotion") begins on November 18, 2026 at 12:00:00 AM Eastern Time ("ET") and ends on November 22, 2026 at 2:59:59 AM ET (November 21, 2026 at 11:59:59 PM Pacific Time) (the "Promotion Period"). Sponsor's clock will be the official timekeeper for the Promotion.

ELIGIBILITY

Open only to legal residents of the fifty (50) United States and the District of Columbia who, at the time of entry, are eighteen (18) years of age or older and the age of majority in their state of residence, and are the authorized account holder of an approved Whatnot seller account in good standing with a seller rating of 4.5 or greater. A seller account that is suspended, restricted, or under enforcement review at the time of the drawing is not eligible.

Employees, officers, and directors of Whatnot Inc. and its affiliates, subsidiaries, and advertising and promotion agencies, employees of The Topps Company, Inc., and the immediate family members of, and persons living in the same household as, each of them are not eligible. Void where prohibited.

QUALIFYING SHOWS

A "Qualifying Show" is a Whatnot livestream show that: (a) is scheduled to start, and is streamed, during the Promotion Period; (b) is in the Football Cards category; (c) includes "Topps Chrome Football" in the show title; (d) uses the event tag "tc_football_release"; and (e) includes either (i) the sale of one 2026 Topps Chrome Football item, or (ii) one complete break of Topps Chrome Football product, conducted in compliance with Whatnot's policies. Sellers may offer other eligible products during a Qualifying Show. Sponsor determines in its sole discretion whether a show is a Qualifying Show.

HOW TO ENTER

You may enter the Promotion in any of the following ways:

1. **Sales Entries:** Receive one (1) entry for every $1,000 in Eligible GMV across all of your Qualifying Shows during the Promotion Period. Partial amounts are not rounded up (for example, $2,750 in Eligible GMV earns two (2) entries). "Eligible GMV" means the item sale price of completed orders to buyers in Qualifying Shows during the Promotion Period, excluding sales tax, shipping, and buyer fees. Eligible GMV excludes any order that is cancelled, refunded, returned, or charged back on or before November 30, 2026, and any purchase made by the seller, by an account linked to the seller, or by any person acting on the seller's behalf. Sponsor will calculate Eligible GMV from its own records, which are final.
2. **Show Entry:** Receive one (1) entry by scheduling and starting at least one Qualifying Show during the Promotion Period. Scheduled shows must not be cancelled before their scheduled start time to qualify.
3. **Alternate Method of Entry (AMOE):** Enter your name, email address, mailing address, phone number, and Whatnot seller account username via the free entry form at https://docs.google.com/forms/d/e/1FAIpQLSfJ2Cn6nHXxCEMMyuaGvFjnW7FthuD3xlHJhUSbU7Gko_Mj_Q/viewform?usp=header during the Promotion Period. Each complete submission receives one (1) entry. All required information must be provided, and you must have an eligible Whatnot seller account to enter and win. No purchase, sale, or show is required.

Entry Cap: Each seller may earn a maximum of five (5) entries in total across all entry methods during the Promotion Period, regardless of the number of shows, accounts, submissions, or Eligible GMV. Entries above the cap will be disregarded.

Use of multiple accounts, identities, or devices to circumvent these Official Rules will result in disqualification. Automated entries, bulk entries, or entries submitted by third parties will be disqualified. All entries, regardless of method, have an equal chance of winning and will be pooled together for the drawing.

PRIZE

One (1) winner will receive a credit of $15,000 USD toward hospitality products and experiences offered by On Location (“On Location”), issued by On Location after the winner’s eligibility is verified and redeemable directly with On Location (the “Prize”). Approximate Retail Value (“ARV”): $15,000. The Prize may be used toward any eligible On Location product or experience, subject to availability and On Location’s terms and conditions. The winner is solely responsible for booking with On Location. The Prize does not include travel or accommodations unless purchased with the credit. Sponsor makes no representation about the availability or price of any On Location product or experience. Sponsor’s obligation is fulfilled when the credit is issued to the winner, and Sponsor is not responsible for redemption, cancellation, or any act or omission of On Location. The Prize is not redeemable for cash, is not transferable, and may not be substituted, except that Sponsor may substitute a prize of equal or greater value, including cash, if the Prize becomes unavailable for any reason. On Location is not a sponsor of the Promotion. The winner will be required to complete an affidavit of eligibility, liability/publicity release (where lawful), and IRS Form W-9 as a condition of receiving the prize.

WINNER SELECTION & NOTIFICATION

The winner will be selected in a random drawing on or about December 2, 2026 from all eligible entries received. Odds of winning depend on the number of eligible entries received. The potential winner will be notified by email to the address associated with the winner's Whatnot account and must respond within five (5) days, or the prize may be forfeited and awarded to an alternate winner selected from the remaining eligible entries.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S

ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

TAXES

The winner is solely responsible for all applicable federal, state, and local taxes and must complete an IRS Form W-9 and provide a valid Social Security Number or other taxpayer identification number for tax reporting purposes. Sponsor will issue an IRS Form 1099 as required by law. Failure to provide the required information may result in forfeiture of the prize.

GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final. Sponsor reserves the right to disqualify any entrant who tampers with the entry process, circumvents entry limits, provides false information, engages in self-dealing, shill bidding, or collusive purchasing, or otherwise violates these Official Rules or the Whatnot Terms of Service and Community Guidelines.

Sponsor is not responsible for lost, late, incomplete, or misdirected entries; technical, hardware, or software malfunctions; lost or unavailable network connections; errors in show tagging or event page display; or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion if it becomes incapable of running as planned for any reason, including fraud, technical failures, or any other causes beyond Sponsor's control, subject to applicable law. In the event of termination, the winner will be selected from among all eligible entries received as of the date of termination.

If there is a dispute about who submitted an entry, the entry will be deemed submitted by the authorized account holder of the Whatnot account through which it was earned or submitted. Only that natural person may claim the prize.

RELEASE & LIMITATION OF LIABILITY

By participating, entrants release and hold harmless Sponsor and its parents, affiliates, subsidiaries, officers, directors, employees, and agents (the "Promotion Parties") from any and all liability, loss, or damage arising from or in connection with participation in the Promotion or the awarding, receipt, or use of the prize.

Entrants waive all right to, and hold the Promotion Parties harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in the Promotion or the acceptance, use, or misuse of the prize.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

PUBLICITY

Except where prohibited, by participating in the Promotion, you consent to the use of your Whatnot username, name, photo and/or likeness, biographical information, entry, and statements attributed to you (if true) for advertising and promotional purposes, including inclusion in the Whatnot app and Sponsor's website and social media channels, without additional compensation.

PRIVACY

Information submitted with an entry is subject to Sponsor's Privacy Policy at https://www.whatnot.com/privacy. Sponsor and its agents, affiliates, subsidiaries, representatives, and service providers may use entrants' personal information submitted with an entry for purposes of administering the Promotion and prize fulfillment and/or for future marketing by Sponsor, as permitted by law.

WINNERS LIST

For the name of the prize winner, available after December 31, 2026, send a self-addressed, stamped envelope to: Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114.

GOVERNING LAW & VENUE

These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit, or case arising out of, or in connection with, the Promotion or these Official Rules must be brought in the courts located in Los Angeles County, California.

ADDITIONAL DISCLOSURES

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

Acceptance of the prize constitutes permission for Sponsor to use the winner's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law.

The Promotion is sponsored and administered solely by Sponsor. It is not sponsored, endorsed, or administered by, or affiliated with, the National Football League or any of its member clubs, or The Topps Company, Inc. All third-party trademarks are the property of their respective owners. If these Official Rules conflict with any Promotion materials, including the FAQ and event page, these Official Rules control.

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