BLACK FRIDAY WEEKEND LIVE SWEEPSTAKES (KAI CENAT GIVEAWAY): OFFICIAL RULES

Sponsored by Whatnot Inc. ("Sponsor")

NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INSTAGRAM, X, TIKTOK, YOUTUBE, OR ANY OTHER SOCIAL MEDIA SITES WHERE THIS SWEEPSTAKES MAY BE COMMUNICATED. VOID WHERE PROHIBITED.

The Whatnot Black Friday Weekend Live Sweepstakes: Kai Cenat Giveaway (the "Sweepstakes") consists of multiple separate prize drawings (each, a "Drawing") conducted during a single livestream event hosted by Kai Cenat (the "Promoter") on the Whatnot channel @kaicenat (the "Livestream") on November 27, 2026, scheduled to begin at 7:00 p.m. Eastern Time ("ET") and end at the conclusion of the Livestream (the "Sweepstakes Period"). The scheduled start time is subject to change, and the Sweepstakes Period begins when the Livestream begins. Changes to the start time may be announced on the Whatnot channel identified above. Each Drawing is a separate prize drawing within the Sweepstakes, and entry into one Drawing does not constitute entry into any other Drawing. The Sweepstakes is sponsored and administered solely by Sponsor. The Promoter is not a sponsor or administrator of the Sweepstakes and has no authority to select winners, award prizes, or modify these Official Rules.

1. Agreement to Official Rules

By entering or participating in any Drawing, you accept and agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects.

2. Eligibility

This Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older (or the age of majority in their state of residence, whichever is older) at the time of entry. This Sweepstakes is void in Puerto Rico, all U.S. territories and possessions, outside of the United States, and where prohibited or otherwise restricted by law.

Employees of Sponsor and its respective affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, the Promoter and the Promoter's management and production companies, or other parties in any way involved in the development or administration of the Sweepstakes, and their respective agents, directors, officers, consultants, employees, contractors, and representatives, and each of their immediate family members (e.g., spouse, parent, child, sibling, grandparent, and "step" of each) and persons living in the same household of each, whether or not related, are not eligible to participate.

3. How to Enter

During the Sweepstakes Period, eligible participants may enter each Drawing separately by accessing the Sponsor's free mobile application (the "Whatnot App") and using the in-app giveaway feature during the Livestream on November 27, 2026. Each Drawing will have its own entry window announced during the livestream. No purchase or payment of any kind is required to enter any Drawing. Entry is free. Limit one (1) entry per person per Drawing.

Any attempt by an entrant to obtain entries by fraudulent means, including the use of multiple or different accounts or identities, will result in disqualification of all entries by such person from all Drawings. Proof of submission is not considered proof of delivery or receipt of such entry. All entries become property of Sponsor and none will be acknowledged. Entries submitted by entrants who do not meet the eligibility requirements are void.

Sponsor is not responsible for lost, late, or misdirected entries, for technical, hardware, or software failures of any kind, for lost or unavailable network connections, or for failed, incomplete, garbled, or delayed transmissions, or any human error which may occur in the receipt or processing of entries. Use of computer programs, scripts, robotic, automatic, and other similar means to enter any Drawing is prohibited. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder associated with the Whatnot App account used to enter.

4. Prizes

Prize Drawings

Sponsor will conduct separate Drawings for the following prizes. For the avoidance of doubt, where multiple prizes are identified as awarded to separate winners, each such prize will be deemed a separate Drawing:

one hundred (100) prize packages, each awarded to a separate winner and each consisting of (i) one (1) PlayStation 5 Slim Console Digital Edition (825GB), (ii) one (1) $100 Sony PlayStation gift card, and (iii) one (1) copy of Grand Theft Auto VI for PlayStation 5, each package with an ARV of $779.98 USD, combined ARV: $77,998 USD.

No cash equivalent or prize substitution is available except at the sole discretion of Sponsor for a prize of equal or greater value. Each winner is solely responsible for all transportation, storage, insurance, safety equipment, permits, registration, taxes, and other costs and requirements associated with receipt and use of the applicable prize. Gift card prizes are subject to the terms and conditions of the issuing merchant, and Sponsor is not responsible for any gift card that is lost, stolen, or expired after it is delivered to the winner.

General Prize Conditions (applicable to all Drawings)

The total ARV of all prizes offered in the Sweepstakes is $77,998 USD.

If the actual value of any prize is less than the stated ARV, the difference will not be awarded. Prizes cannot be transferred and, except as expressly set forth in these Official Rules, cannot be redeemed for cash. No substitution of any prize is permitted except at the sole discretion of Sponsor for a prize of equal or greater value. Winners are responsible for all federal, state, and local taxes, as well as any other costs and expenses associated with prize acceptance and use not specified herein. Where required by law, each winner will be provided an IRS Form 1099 reflecting the value of their prize.

Prize Award; Livestream Timing. Sponsor intends to award all 100 prizes during the livestream event. The order, timing, and schedule of prize awards during the livestream are at Sponsor's sole discretion and may change. If, due to time constraints, technical issues, or the flow of the livestream, one or more prizes are not awarded during the livestream, Sponsor will award each remaining prize by random drawing from all eligible entries within 30 days after the livestream ends. All 100 prizes will be awarded.

5. Winner Selection

One (1) winner per Drawing will be selected by random drawing from all eligible entries received for that Drawing during the Sweepstakes Period. The random selection will be conducted by the Whatnot App's in-app giveaway feature, and such selection is final and binding.

Alternate potential winners may be randomly selected from the remaining valid, eligible entries for the applicable Drawing. Such alternates may become the winner (in the order drawn) in the event the initial winner cannot be contacted, is ineligible, fails to claim the prize, fails to complete required documentation, or fails to comply with any Sweepstakes requirements.

The odds of winning each Drawing depend on the total number of eligible entries received for that Drawing.

6. Winner Notification

Each winner will be notified via the Whatnot App and/or by e-mail within forty-eight (48) hours following their respective Drawing (the "Prize Notification"). The potential winner must respond to the Prize Notification within the time period specified therein. Sponsor assumes no responsibility for undeliverable notifications.

Each potential winner may be required to complete, sign, and return an affidavit of eligibility, a release of liability, an IRS Form W-9 (where required by law), a publicity release, and any other documentation reasonably required by Sponsor, within thirty (30) days of the Prize Notification. If a selected potential winner cannot be contacted, is ineligible, or fails to respond or complete required documentation within the time specified, the applicable prize will be forfeited and an alternate winner will be selected from the remaining eligible entries for that Drawing.

7. Registration and Bonding Disclosures

This Sweepstakes will be registered with the New York Department of State pursuant to New York General Business Law § 369-e and bonded as required thereunder. This Sweepstakes will also be registered with the Florida Department of Agriculture and Consumer Services pursuant to Florida Statutes § 849.094 and bonded as required thereunder.

8. Disclaimers and Limitations on Liability

(a) ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF

MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). ACCEPTANCE, PARTICIPATION IN, AND/OR USE OF ANY PRIZE IS AT THE WINNER'S SOLE RISK.

(b) SPONSOR IS NOT RESPONSIBLE FOR ANY DAMAGES WHATSOEVER, INCLUDING SPECIAL, DIRECT, INDIRECT, OR CONSEQUENTIAL DAMAGES, ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE SWEEPSTAKES OR THE USE AND/OR MISUSE OF ANY PRIZE, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

(c) SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE, INCLUDING BUT NOT LIMITED TO ITS QUALITY, FITNESS FOR PURPOSE, OR CONDITION. SPONSOR IS RESPONSIBLE ONLY FOR PRIZE DELIVERY AND IS NOT RESPONSIBLE FOR PRIZE UTILITY, QUALITY, OR OTHERWISE.

9. General Conditions

By participating in this Sweepstakes, entrants agree: (a) to be bound by these Official Rules, the decisions of Sponsor and/or its designee, and Sponsor's Privacy Policy; (b) to irrevocably release, waive, indemnify, and hold harmless Sponsor and its respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and all of their respective agents, representatives, officers, directors, shareholders, and employees from any and all claims, demands, damages, losses, liabilities, costs, or expenses caused by, arising out of, or related to accepting any prize and participating in the Sweepstakes and related activities (including, without limitation, property loss, damage, sickness, personal injury, or death caused to any person(s)); and (c) to be contacted by Sponsor or its designee via the Whatnot App and/or e-mail.

Subject to applicable law and any required regulatory filings, Sponsor reserves the right to make changes or additions to these Official Rules and/or extend the dates of this Sweepstakes for any reason at any time. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Entrants agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating. ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR APPLICATION, TO SEEK TO DEFRAUD SPONSOR OR ENTITIES INVOLVED WITH THE ADMINISTRATION OF THE SWEEPSTAKES OR A PRIZE AWARD, OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

Noncompliance with any of these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any entrant or winner if their behavior, as determined by Sponsor, is unsportsmanlike or disruptive.

10. Personal Information

Personal information will be collected, processed, and used in accordance with Sponsor's Privacy Policy at https://www.whatnot.com/privacy.

11. Additional Conditions

Sponsor reserves the right, in its sole discretion, to terminate, modify, or suspend the Sweepstakes (or any individual Drawing) in whole or in part, if in Sponsor's opinion (a) the Sweepstakes is not capable of running as planned by reason of any event beyond its control, including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local, or provincial government law, order, or regulation, or other cause not reasonably within Sponsor's control, or (b) any other factors beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, in all instances without liability to the entrants.

12. Governing Law and Choice of Forum

These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit, or case arising out of, or in connection with, this Sweepstakes or these Official Rules must be brought in either the state or federal courts located in Los Angeles County, California.

13. Publicity

Except where prohibited by law, by winning a prize, the winner consents to the use of the winner's name, photo and/or likeness, biographical information, and statements attributed to the winner (if true) for advertising and promotional purposes, including, without limitation, inclusion in Sponsor's newsletters, Sponsor's website at whatnot.com, Sponsor's social media, and the Whatnot App, without additional compensation or prior approval.

14. Winners List

For the names of the prize winners, send an email to support@whatnot.com with "Winners List" as the subject and "Whatnot Black Friday Weekend Live Sweepstakes: Kai Cenat Giveaway" in the body. Requests must be received within ninety (90) days after the winners are finally determined.

15. Sponsor

Whatnot Inc., 2261 Market Street STE 10754, San Francisco, CA 94114.